

2014 Annual Convention

EXHIBITOR BROCHURE

NOVEMBER 23-25 - HOLIDAY INN CONFERENCE CENTER - KEARNEY, NE

**INCREASED VENDOR TIME
GENERATE LEADS MARKET
YOUR PRODUCT CREATE
NEW RELATIONSHIPS**



PRESENTED BY:



**IN THIS
ISSUE**

EXHIBITOR
INFORMATION

2

SPONSORSHIP
INFORMATION

2

ADVERTISING
INFORMATION

2

REGISTRATION
FORM

3

BECOME A
MEMBER

4

The 2014 Joint Convention for the Nebraska Water Resources Association and the Nebraska State Irrigation Association promises to be better than ever, and we would like you to consider this excellent opportunity to network with potential customers specifically interested in your products and services. The convention hours will be from 8:00 a.m. – 5:15 p.m. on Monday with a 30 minute break given in the morning and again in the afternoon for participants to visit with exhibitors along with time over lunch and after the final session. The convention hours will be from 8:00 a.m.-12:00 p.m. on Tuesday with a 30 minute break in the morning for participants to visit with exhibitors.

Sponsorships of the lunches and the Tuesday evening dinner are also available along with having an advertisement in the convention program.

QUESTIONS?

**Please contact
Amy or Kylie at:
521 First Street
Milford, NE 68405
(402) 761-2216
aprenda@youraam.com
kjschildt@youraam.com**

SPONSORSHIP INFORMATION

The cost to sponsor one of the lunches is \$250. The cost to sponsor the dinner is \$500. By sponsoring the event, you will have your name listed in our program as a sponsor for the specific lunch/dinner along with your company and you receiving recognition at that event.

ADVERTISING INFORMATION

Convention attendees are given a handy, pocket-sized program booklet used year round as a reference. Placing an advertisement in the program booklet means that your company will have the attention of convention attendees throughout the year. A full-page advertisement is \$235. A half-page advertisement is \$150. A business card advertisement is \$100.

QUESTIONS?

Please contact Amy or Kylie at:
 521 First Street
 Milford, NE 68405
 (402) 761-2216
aprenda@youraam.com
kjschildt@youraam.com

EXHIBITOR INFORMATION

EXHIBITOR FEE & BOOTH SPACE

The cost of the exhibit space is \$250. This includes one convention registration; 6'x10' booth space with a 6' draped table with 2 chairs; and listing in the convention program. Additional exhibitor registrations are \$150 per person registered.



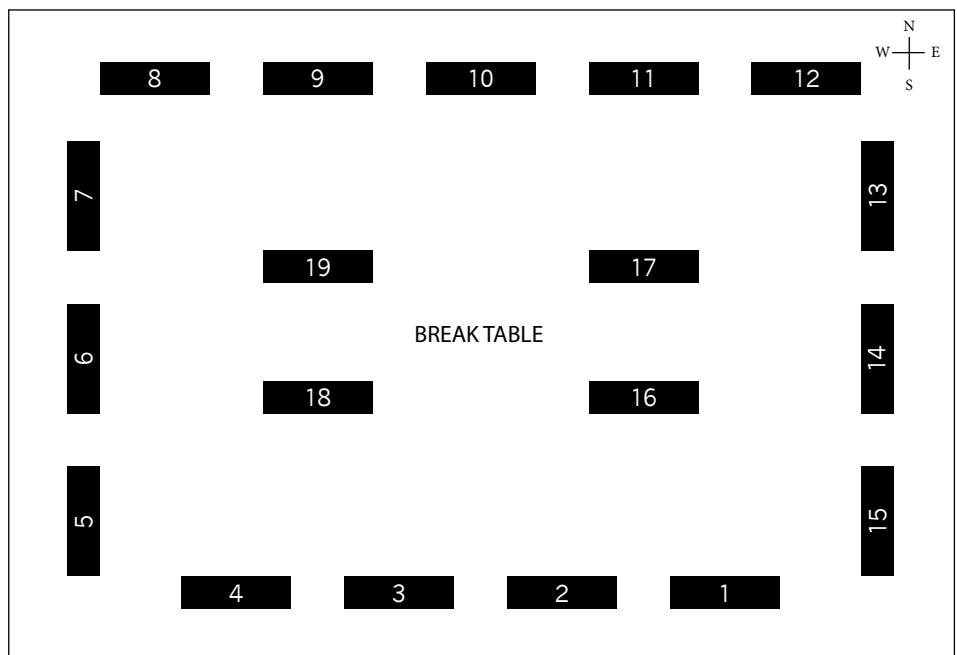
EXHIBITOR SET-UP

The exhibit hall will be available for setting up from 5:00 p.m.-8:00 p.m. on Sunday, November 24 and as early as 7:00 a.m. on Monday, November 25. Exhibitors must be removed from the exhibit hall by 12:00 p.m. on Tuesday, November 26.

EXHIBITOR DOOR PRIZES

Exhibitors may donate door prizes to be awarded to the convention attendees.

EXHIBITOR MAP



NWRA & NSIA 2014 JOINT CONVENTION

NOVEMBER 23-25, 2014

Holiday Inn Convention Center, 110 Second Avenue, Kearney, NE 68847

CONVENTION POLICY

All exhibitors, sponsors and advertisers are responsible for reading and adhering to the following policies:

- Payment in full by check or money order must accompany all registration forms.
- Exhibit space, sponsorships, and advertisements will be reserved upon receipt of the completed registration form and a check or money order.
- Exhibitors are expected to keep their displays open and staffed during exhibit hours.
- Wi-Fi and electricity are available at no additional cost. However exhibitors are responsible for providing their own extension cords or they must pay an additional fee to rent one from the Holiday Inn Convention Center.
- Liability for all equipment and materials remains with the individual exhibitor.
- Advertisements should be emailed in PDF format to kjschildt@youraam.com. Advertising submitted that does not meet camera-ready specifications will be invoiced for additional typesetting at cost.
- For information to appear in the convention program booklet registration and payment are due by Friday, October 31.

Name of Business: _____

Contact Name: _____ Phone: _____

Email: _____

Address: _____ City: _____ State: _____ ZIP: _____

TOTAL PAYMENT ENCLOSED:

NUMBER OF BOOTHS

_____ x \$250 each \$ _____

Name of representative: _____

Phone: _____

Email: _____

Booth Request 1) _____ 2) _____ 3) _____

Additional Representative Registration: _____ x \$150 each \$ _____

Name of representative: _____

Name of representative: _____

SPONSORSHIP

_____ Lunch, Monday, Nov. 25	\$250	\$ _____
_____ Dinner, Monday, Nov. 25	\$500	\$ _____
_____ Lunch, Tuesday, Nov. 26	\$250	\$ _____

ADVERTISEMENT

_____ Full-page	\$235	\$ _____
_____ Half-page	\$150	\$ _____
_____ Business Card	\$100	\$ _____

Advertisements should be emailed in PDF format to kjschildt@youraam.com.

NWRA MEMBERSHIP

DUES

_____ Individual	\$80	\$ _____
_____ Business/Professional	\$205	\$ _____
_____ Agribusiness	\$205	\$ _____
_____ Associations/Organizations	\$205	\$ _____
_____ State/Regional Organizations	\$205	\$ _____

Total Payment \$ _____

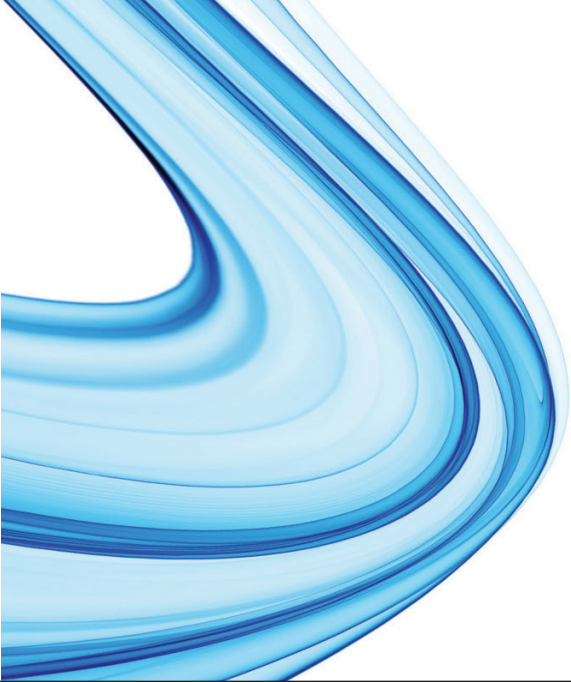
Please make checks payable and remit payment **BY FRIDAY, OCTOBER 31, 2014** to:

Nebraska Water Resources Association
 c/o Amy Prenda
 521 First Street - PO Box 10
 Milford, NE 68405
 402-761-2216
aprenda@youraam.com - kjschildt@youraam.com





521 First Street
 PO Box 10
 Milford, NE 68405



BECOME A MEMBER OF NWRA!

For more information on becoming a member of NWRA, complete the contact information form to the right and mail it in with your exhibitor application form.

Your NWRA membership is an investment to support you, your organization and the people in your organization. The NWRA offers what no other association offers in the area of water policy—a growing and vibrant Association of active and informed members representing a diverse but unified and influential voice in the legislative, judicial and administrative arenas, that also reaches out to educate and inform the citizens of Nebraska about our water resources.

The NWRA is a member in the National Water Resources Association (National WRA) and have two board members that actively participate in the National WRA. The National WRA is a nonprofit federation of state organizations concerned with the appropriate management, conservation, and use of water and land resources on a national scope. As a member of the NWRA you will also have the benefit of membership in the National WRA, which provides you with timely information on what is happening at the national level in Congress and with the EPA, federal funding, FERC, the Water Resources Development Act and the Endangered Species Act. You will also receive Irrigation Leader magazine and Water News Daily that will provide you with the latest news articles, press releases and discussions about western water related issues.

MEMBERSHIP INFORMATION FORM

Name of Business: _____

Contact Name: _____

Phone: _____

Address: _____

Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Type of Membership		DUES
<input type="checkbox"/>	Individual	\$80
<input type="checkbox"/>	Business/Professional	\$205
<input type="checkbox"/>	Agribusiness	\$205
<input type="checkbox"/>	Associations/Organizations	\$205
<input type="checkbox"/>	State/Regional Organizations	\$205